NEW PRODUCT

The Product & Service SPOTLIGHT – emailed every eight weeks starting in March 2011

- Sent to Aviation Maintenance Magazine's 40K+ strong email database every 8 weeks starting in late March 2011
- Opportunities for 6 companies to promote their products or services
- Readers click on MORE INFORMATION and are linked directly to a designated page on the advertisers website
- ALL of the respondents are automatically sent to the advertisers afterwards along with all their demographic data and contact details
- Advertisers get the leads and mailing labels so the advertiser can quickly follow up with a sales brochure

PRICES: Each slot is ONLY $950/€680 although this is reduced to $750/€550 if you book more than one and there is an opportunity to place your animated banner on the right-hand side for an additional $750/€550.

All you need to provide is an image, short description and link and we do the rest – JUST WAIT FOR THE QUALIFIED LEADS TO ROLL IN.

Each advertiser's ad copy
• text not to exceed 650 characters at 8 pts • images are 143 pixels wide (height is variable, but generally 114 pixels) • These skyscraper banners are 120 pixels wide with variable height