

Giants of MRO

December 2012/January 2013 Issue

Space deadline: 3rd Dec | Materials deadline: 10th December

BOOK YOUR ADVERT AND GET THE SAME SIZED COMPANY PROFILE FREE OF CHARGE

After our popular Industry Outlook Editorial feature the Giants of MRO section will feature advertisers who are given a **FREE COMPANY PROFILE** to match the size of their facing advertisement – see example adjacent or overleaf.

This will not only be reproduced within the digital edition but enjoy 12 months shelf life on the website – see www.avmain-mag.com/profiles.

All you need to do is decide which of the following size combinations you want and submit your advert copy in the normal way and provide the following details for the free equal sized **PROFILE ENTRY**:

- Logo
- Words/photo (see guideline on next page)
- Contact details for the bottom

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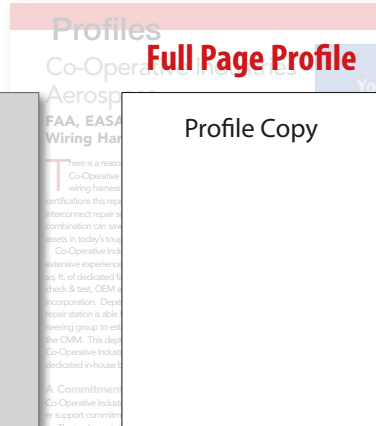
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The image shows three overlapping examples of company profiles. The top profile is for 'Aero Instruments & Avionics, Inc.' featuring a photo of a child and the headline 'Cute? Yes. Experienced? Not so much.' The middle profile is for 'Prime Turbines' with the headline 'Prime Turbines now offers you more: PFA Engine Overhaul'. The bottom profile is for 'Co-Operative Industries Aerospace' with the headline 'Your Goal: Reduce Cost' and 'Our Goal: Cost-effective Repair Services'. Each profile includes a logo, a headline, a photo, and contact information.

Spread Profile



Full Page Profile



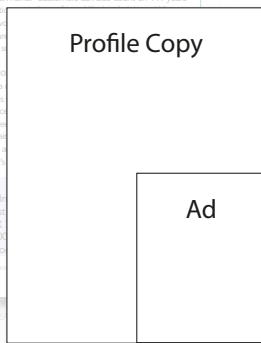
1/2 Page Profile



1/2 Page Profile



1/2 Page Profile



Word counts/photos	Full Page	1/2 Page Horizontal	1/2 Page Vertical	Island 1/2 Page
No Photographs	894 words	325 words	471 words	322 words
One Photograph	698 words	241 words	358 words	228 words
Two Photographs	614 words	N/A	N/A	N/A

CLOSING DATES
Publication Date: Dec '12 / Jan '13 Issue
Insertion Orders Due: December 3rd, 2011
Profile & Ad Materials Due: December 10th, 2011

Dimensions	W x D	Dimensions	W x D
Magazine Trim	7 7/8 x 10 3/4	1/2 page island	4 1/2 x 7 1/2
Bleed	8 x 11	1/2 page horizontal	7 x 4 3/4
Live Area	7 x 10	1/2 page vertical	3 3/8 x 9 1/2

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