

AVIATION MAINTENANCE



The World's Leading Aviation MRO Magazine



MEDIA INFORMATION KIT (Oct 23 – Jan 25)

COMMERCIAL



MILITARY



ROTORCRAFT



BIZJET



Reaching the Global Aviation MRO Industry

www.avm-mag.com

The Magazine...



For over 30 years Aviation Maintenance (AVM) magazine has been a trusted source of high-quality journalism for aviation professionals. Published quarterly, in both print and digital formats, AVM covers all aspects of maintenance, repair and overhaul (MRO) for airline operators, aircraft and component manufacturers, business jet operators, helicopter operators, military and defence organisations, Continuing Airworthiness Management Organisations (CAMOs), third-party maintenance organisations, freighter conversion companies, leasing companies, spare parts distribution companies, supply chain logistics companies, component repair companies, aviation IT companies, aircraft valuers, aircraft appraisers and consultants. AVM also covers vital safety and training related topics, aviation MRO environmental issues, and also includes guest interviews with leading industry experts.



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Demographics

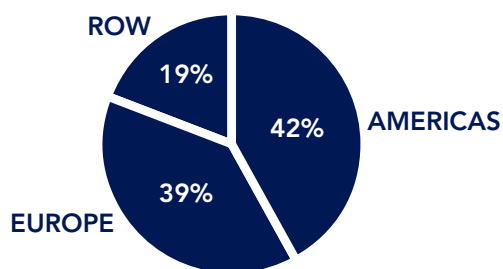
12,786*
PRINT

* Includes pass on copies (x2.5)

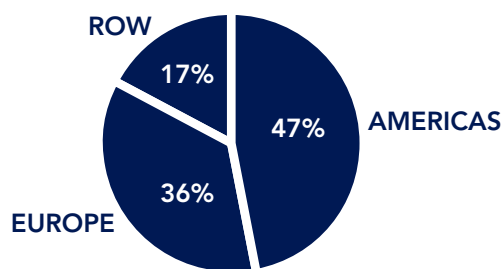
60,958
DIGITAL MINIMUM†

† This is ONLY the number of readers sent the digital copy by email and EXCLUDES read online & via social media

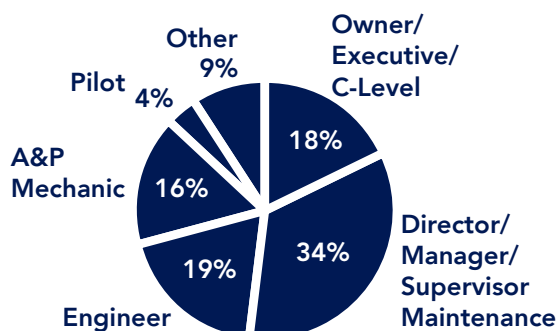
PRINT CIRCULATION:



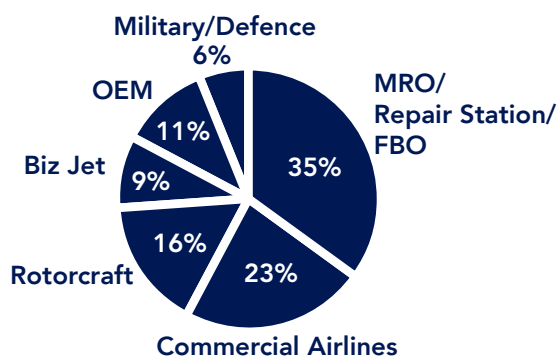
DIGITAL CIRCULATION:



MAIN JOB TITLE:



PRIMARY BUSINESS:



Website
89,530



IOS/Mobile
4,512



Flip Book
60,958



Email Database
60K+



LinkedIn*
2 Million+



FaceBook
2,771



Twitter
3,900

* includes 3rd party groups

www.avm-mag.com/advertise

Editorial Schedule



Autumn Issue (December 2023)

AD CLOSE: 4 December 2023

- MRO Partnerships & Joint Ventures
- Paints and Coatings Advances
- Engine Leasing, Trading & Asset Management
- Bearings Repair & Overhaul
- Mobile and Cloud-Based MRO IT Systems

CLOSED



Winter Issue (March 2024)

AD CLOSE: 11 March 2024

- Sustainability Solutions for the MRO Industry
- Fuel Contamination Testing
- Landing Gear Repair & Overhaul
- Advances in Composite Repairs
- AI and ML in MRO IT Systems

**EVENT DISTRIBUTION:
MRO AMERICAS & NBAA MAINTENANCE**



Spring Issue (May 2024)

AD CLOSE: 13 May 2024

- Engine MRO Developments (Narrowbody)
- Spare Parts Inventory Management
- Avionics Repairs & Testing
- Cabin Interior Refurbishment
- Electronic Tech Logs (ETLs) and Electronic Log Books (ELBs)

**EVENT DISTRIBUTION:
MRO EUROPE & HELITECH EXPO**



Summer Issue (September 2024)

AD CLOSE: 16 September 2024

- Business Jet Connectivity/Cabin Wi-Fi Installations
- Wiring, Connectors and Interconnects
- Aircraft Disassembly and USM
- PMA Parts Developments
- MRO IT Systems for Safety Management and Compliance



Autumn Issue (December 2024)

AD CLOSE: 16 December 2024

- Engine MRO Developments (Widebody)
- Technical Training
- Passenger-to-Freighter (P2F) Conversions
- Dent Checking Tools
- MRO IT Systems for CAMOS



Winter Issue (March 2025)

AD CLOSE: 11 March 2025

- Parked Aircraft, Storage and Preservation
- Ground Support Equipment (GSE)
- NDT Developments
- DER Repairs
- Robotic Process Automation (RPA) in MRO IT

Send your NEWS to us for publication via avm-mag.com/submit-PR



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Monthly Multi-Media Package Plans

**GREAT
PACKAGES,
SAVE MONEY
AND PAY
MONTHLY**

	GOLD €3,950 (x12) £3,397 (x12) \$4,042 (x12)	SILVER €2,950 (x12) £2,537 (x12) \$3,019 (x12)	BRONZE €1,950 (x12) £1,677 (x12) \$1,996 (x12)	PUBLISHING ONLY €1,950 (x12) £1,677 (x12) \$1,996 (x12)
PRINT				
Double page Spread x 4	✓			
Full page x 4	✓	✓		✓
Full page x 2			✓	
Profile/Advertorial Page x 2	✓			
Sponsored Carrier sheet x 2	✓			
DIGITAL				
Website Banner – 12 months	✓			✓
Website Banner – 6 months		✓		
Website Banner – 3 months			✓	
Email Banner x 4	✓			✓
Email Banner x 2		✓		
Webinar – Full spec	✓			
Webinar – Basic		✓		
White Papers x 2	✓			
EMAIL				
Product & Services Spotlight x 4	✓			✓
Product & Services Spotlight x 2		✓		
Product & Services Spotlight x 1			✓	
Dedicated Email shot x 4	✓			✓
Dedicated Email shot x 2		✓		
Dedicated Email shot x 1			✓	
SOCIAL MEDIA				
Social Media Post x 6	✓			
Social Media Post x 3		✓		
Social Media Post x 1			✓	

SPECIAL DISCOUNTED RATES, PAYABLE MONTHLY (x 12), TO SPREAD COST

MORE DETAILED INFO:

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avm-mag.com/editorial-schedule | avm-mag.com/discounts

Advertising Options & Rates

	€	£	\$
DISPLAY			
Double Page Spread	€10,500	£9,030	\$10,746
Full Page	€6,500	£5,590	\$6,652
Cover Position (Full Pages)	€7,000	£6,020	\$7,164
1/2 Page	€3,500	£3,010	\$3,582
1/3 Page	€2,850	£2,451	\$2,917
1/4 Page	€2,350	£2,021	\$2,405
Carrier Sheet Sponsorship	€2,500	£2,150	\$2,559
Cover Sponsorship	€7,500	£6,450	\$7,676
Belly Wrap	€3,500	£3,010	\$3,582

CLASSIFIED			
Small	€495	£426	\$507
Medium	€695	£598	\$711
Large	€950	£817	\$972

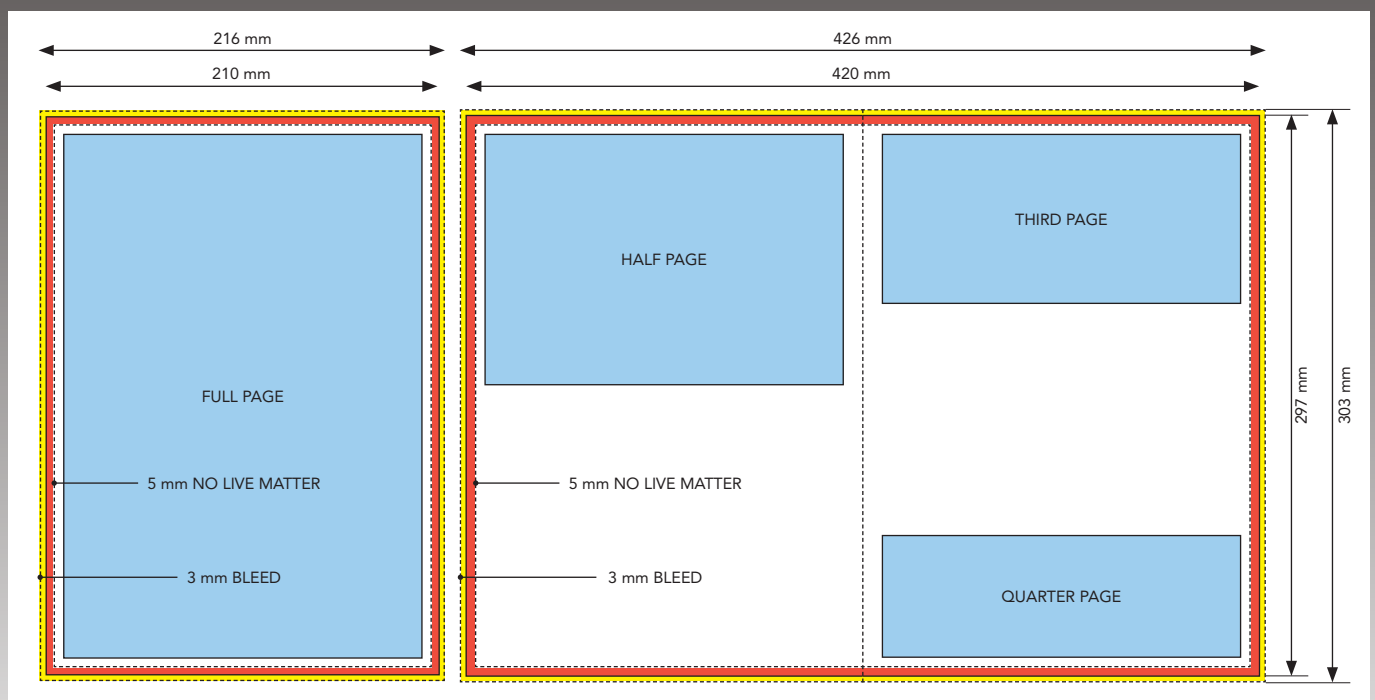
WEBSITE			
1st Row Banner	€2,950	£2,537	\$3,019
2nd Row Banner	€2,250	£1,935	\$2,303
Whitepaper	€2,500	£2,150	\$2,559
MOBILE			
IOS Sponsor	€10,000	£8,600	\$10,234
EMAIL			
E-news or Issue Alert Top Banner	€2,950	£2,537	\$3,019
Product & Services Spotlight	€950	£817	\$972
Dedicated HTML 3rd Party Blast	€3,500	£3,010	\$3,582

SOCIAL MEDIA			
Standard Post (LinkedIn & Facebook)	€1,650	£1,419	\$1,689
WEBINARS & PODCASTS			
Webinar – Mini (Pre-recorded 15min Video Presentation)	€3,250	£2,795	\$3,326
Webinar – Full (LIVE 60min Broadcast Inc Q&A)	€7,950	£6,837	\$8,136
Podcast Sponsor	€2,950	£2,537	\$3,019

MULTI-MEDIA PACKAGES (PCM x 12)			
Gold	€3,950	£3,397	\$4,042
Silver	€2,950	£2,537	\$3,019
Bronze	€1,950	£1,677	\$1,996

Print Advertising Sizes & Specifications

DISPLAY	SIZE	
	INCHES height x width	MILLIMETRES height x width
Magazine Overall Size Standard International A4 ISO 216	11.69 x 8.27 trim 11.93 x 8.50 bleed	297 x 210 trim 303 x 216 bleed
Double Page Spread	11.69 x 16.54 trim 11.93 x 16.77 bleed 11.30 x 16.14 type area	297 x 420 trim 303 x 426 bleed 287 x 400 type area
Full Page	11.69 x 8.27 trim 11.93 x 8.50 bleed 11.30 x 7.87 type area	297 x 210 trim 303 x 216 bleed 287 x 190 type area
Half Page Landscape	5.24 x 7.48	133 x 190
Third Page Landscape	3.54 x 7.48	90 x 190
Quarter Page Landscape	2.56 x 7.48	65 x 190
Classified Small	1.18 x 2.56	30 x 65
Classified Medium	2.56 x 2.56	65 x 65
Classified Large	3.66 x 2.56	93 x 65



- High res-PDF files required (300 DPI / CMYK formatted) with crop marks as well as bleed marks indicated on your artwork
- Convert fonts to outlines and no transparency effects. Max. PDF file sizes: 10MB
- Please e-mail all artwork files to Paula Calderon: pcalderon@aerospace-media.com

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